

# **Bronx Community Board 7 Spring 2010 Neighborhood Economic Resources Survey**

Paul Foster, Chairman

Fernando Tirado, District Manager

Jay Shuffield, Economic Development Committee Chair

In Collaboration with Lehman College's  
Departments of Economics & Nursing and  
the HISAC Small Business Development Program

# Role of Community Boards

- Advocate for residents, workers, and businesses.
- Advise city agencies about needs, goals and resources of the area.

## Charge to the Economic Development Committee:

- Advocate for CB 7 business needs and interests
- Identify opportunities for economic development

# Context of the Survey

- Recent rejection of the plan for development of the Kingsbridge Armory.
  - What kinds of businesses are needed/do not exist
  - What businesses already exist that might be impacted by future development
  - How can we encourage economic development
- Concerns expressed about food resources.
- Lack of information about what drives the local economy in the district.

# How Were the Counts Made?

- Police precinct sectors were identified. These sectors were then grouped into the approximate neighborhood boundaries.
- Graduate & undergraduate students went to each sector where they recorded and photographed what they saw.
- Buildings are identified by structure type (private home, multi-dwelling, abandoned, etc.) and by major (i.e. food, retail, automotive, etc.) and specific categories (i.e. bakery, clothing, gas station, etc.). In the case of the “food” category, a food subset was also recorded to identify type/ethnicity
- Mixed used (commercial & residential) buildings were noted
- Lists and charts were created from the data extrapolated.

# Neighborhood Summaries

## STRUCTURE TYPE/CONDITION DISTRIBUTION BY ADDRESS / NEIGHBORHOOD

Group	University Heights	Kingsbridge Heights	Fordham	Fordham-Bedford	Jerome Park	Bedford Park	Norwood	Total
Private Home	265	386	63	334	94	645	922	<b>2709</b>
Multi-Dwelling	216	233	83	185	48	558	465	<b>1788</b>
Abandoned	3	2	1	6	0	7	2	<b>21</b>
In-Construction	2	1	0	3	0	4	13	<b>23</b>
Unoccupied	11	17	1	0	0	21	2	<b>52</b>
Vacant	2	2	0	12	3	11	23	<b>53</b>
<b>TOTAL</b>	<b>499</b>	<b>641</b>	<b>148</b>	<b>540</b>	<b>145</b>	<b>1246</b>	<b>1427</b>	<b>4646</b>

# Neighborhood Summaries

## BUSINESSES/INSTITUTIONS IDENTIFIED BY ADDRESS BY NEIGHBORHOOD

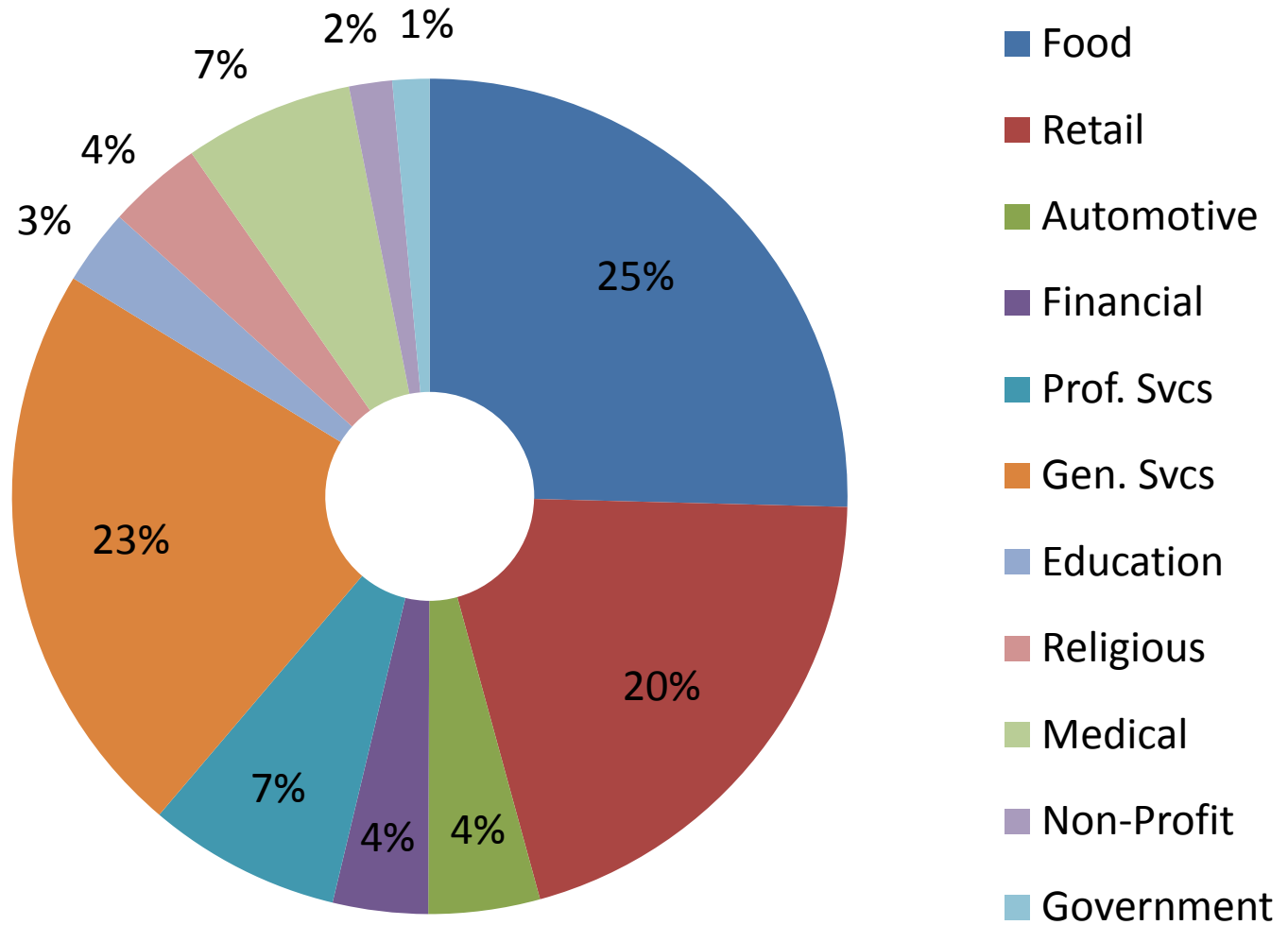
Group	University Heights	Kingsbridge Heights	Fordham	Fordham-Bedford	Jerome Park	Bedford Park	Norwood	Total
Businesses	190	203	103	138	75	449	582	<b>1740</b>
% of Sites	38.1%	31.7%	69.6%	25.6%	51.7%	36.0%	40.8%	<b>xxxxx</b>
Food Related	19	32	10	24	8	71	67	<b>231</b>
% Comm. as Food	10.0%	15.8%	9.7%	17.4%	10.7%	15.8%	11.5%	<b>xxxxx</b>

# Neighborhood Summaries

## BUSINESS/INSTITUTION DISTRIBUTION BY ADDRESS BY NEIGHBORHOOD

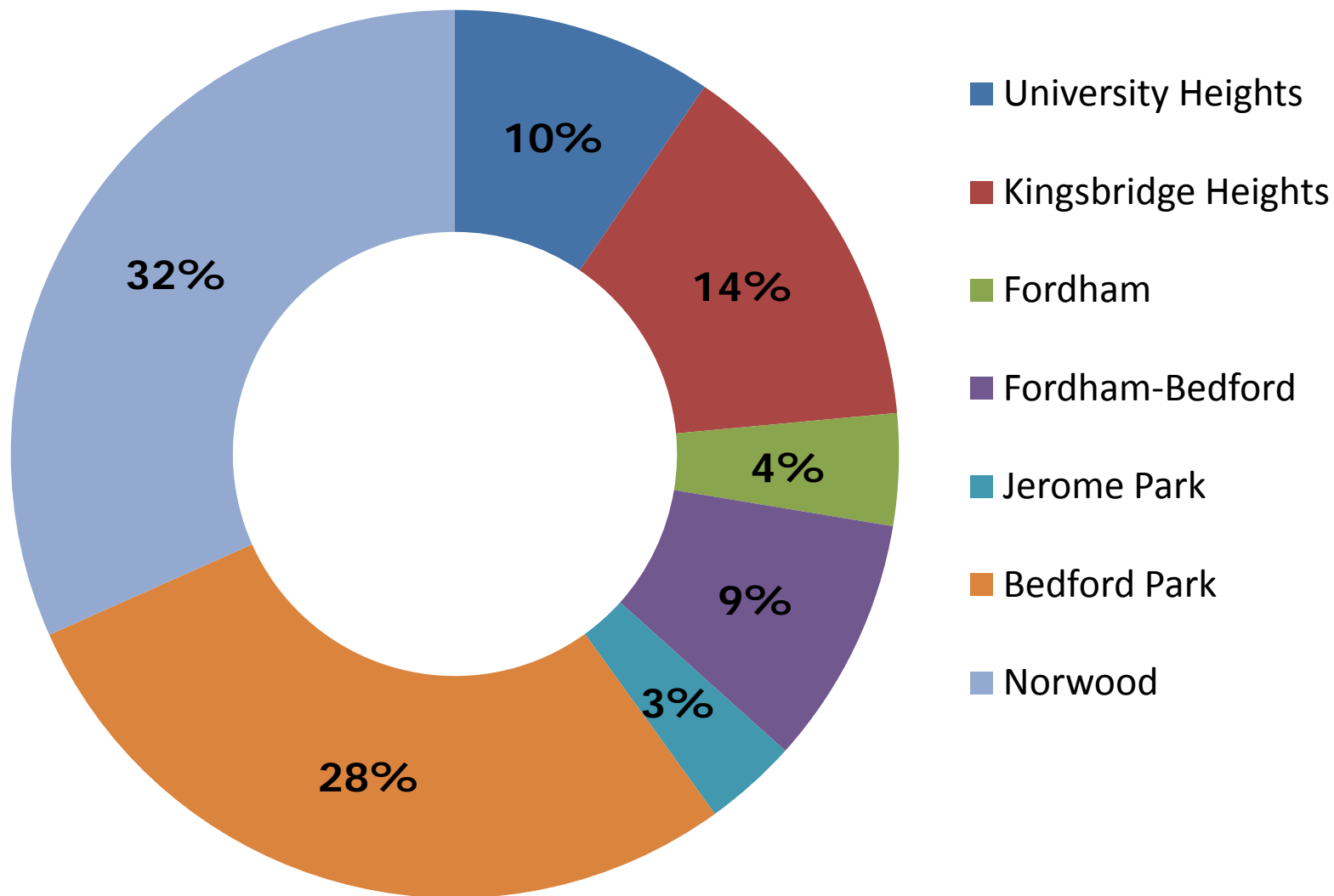
Group	University Heights	Kingsbridge Heights	Fordham	Fordham-Bedford	Jerome Park	Bedford Park	Norwood	Total
Food	42	62	18	40	15	125	140	<b>442</b>
Retail	46	49	38	38	7	69	107	<b>354</b>
Automotive	6	6	0	5	15	16	27	<b>75</b>
Financial	7	9	6	6	1	17	18	<b>64</b>
Prof. Svcs	15	12	9	3	2	41	48	<b>130</b>
Gen. Svcs	45	44	20	27	19	115	122	<b>392</b>
Education	6	7	6	2	7	9	14	<b>51</b>
Religious	10	5	3	7	4	20	15	<b>64</b>
Medical	6	7	2	3	0	27	69	<b>114</b>
Non-Profit	2	0	1	5	2	4	15	<b>29</b>
Government	5	2	0	2	3	6	7	<b>25</b>
<b>Total</b>	<b>190</b>	<b>203</b>	<b>103</b>	<b>138</b>	<b>75</b>	<b>449</b>	<b>582</b>	<b>1740</b>

## Businesses/Institutions in BxCB7 by Address

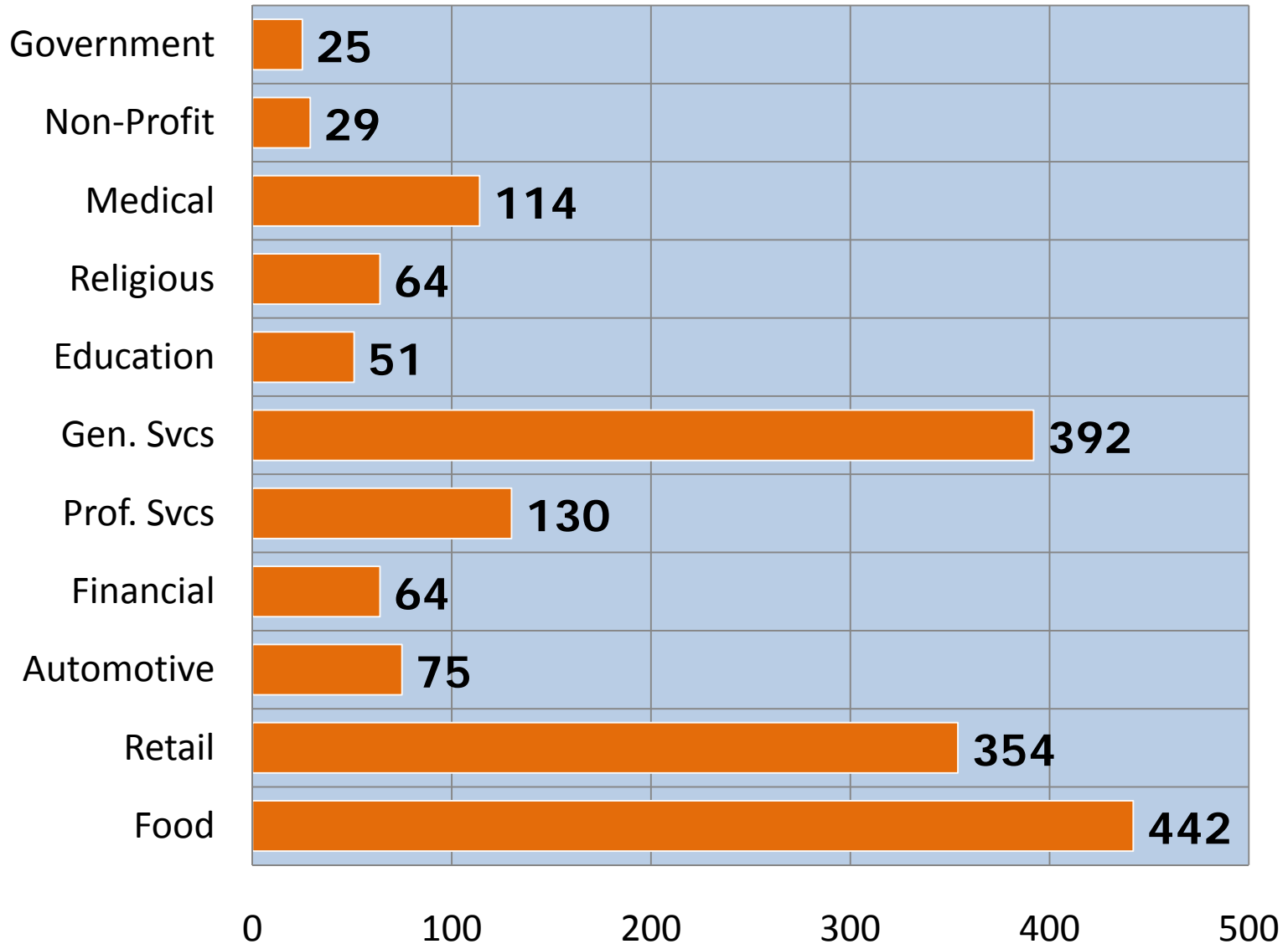




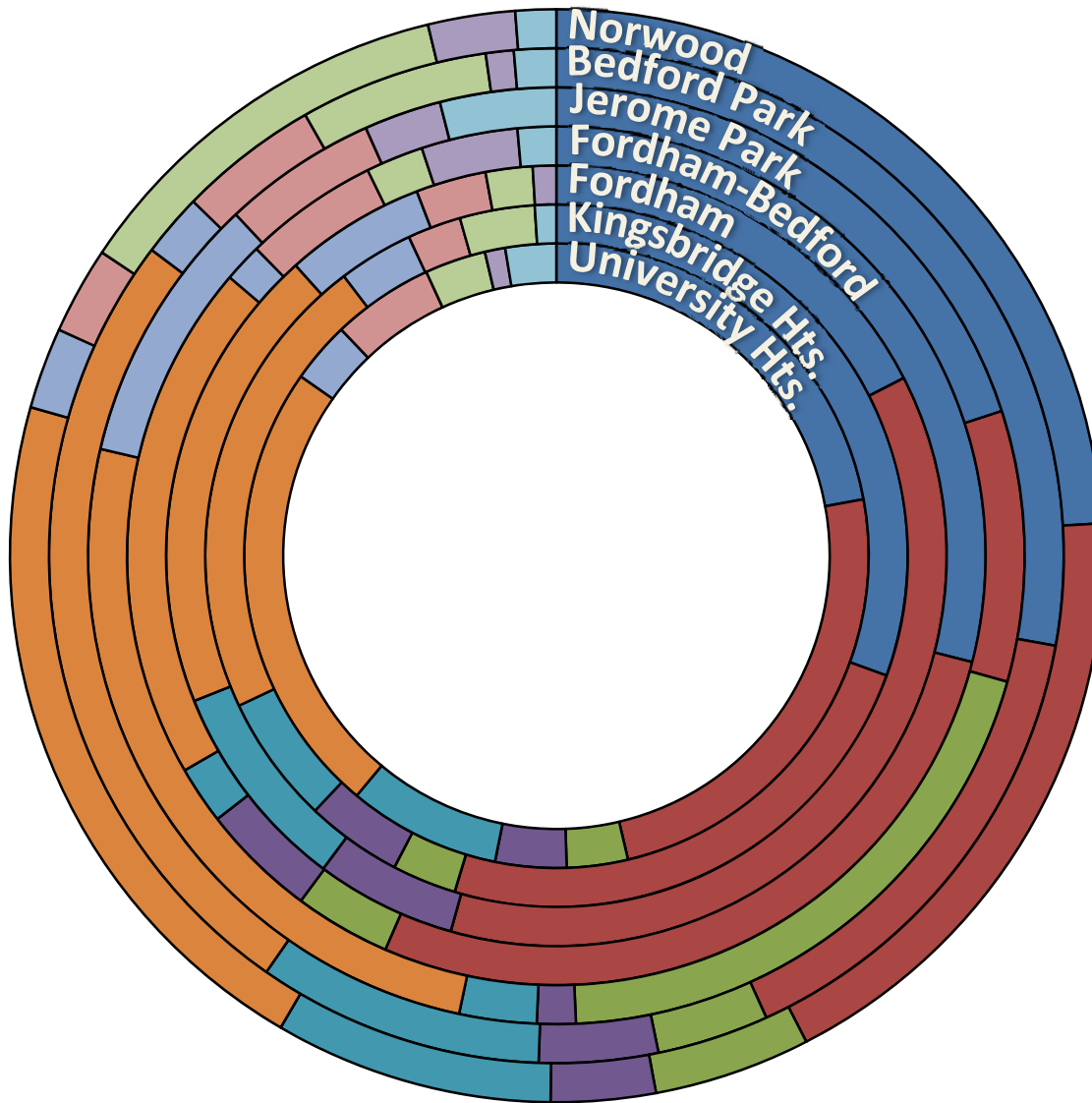
## Percent of food related businesses by address in each neighborhood



## Businesses/Institutions in District by Address

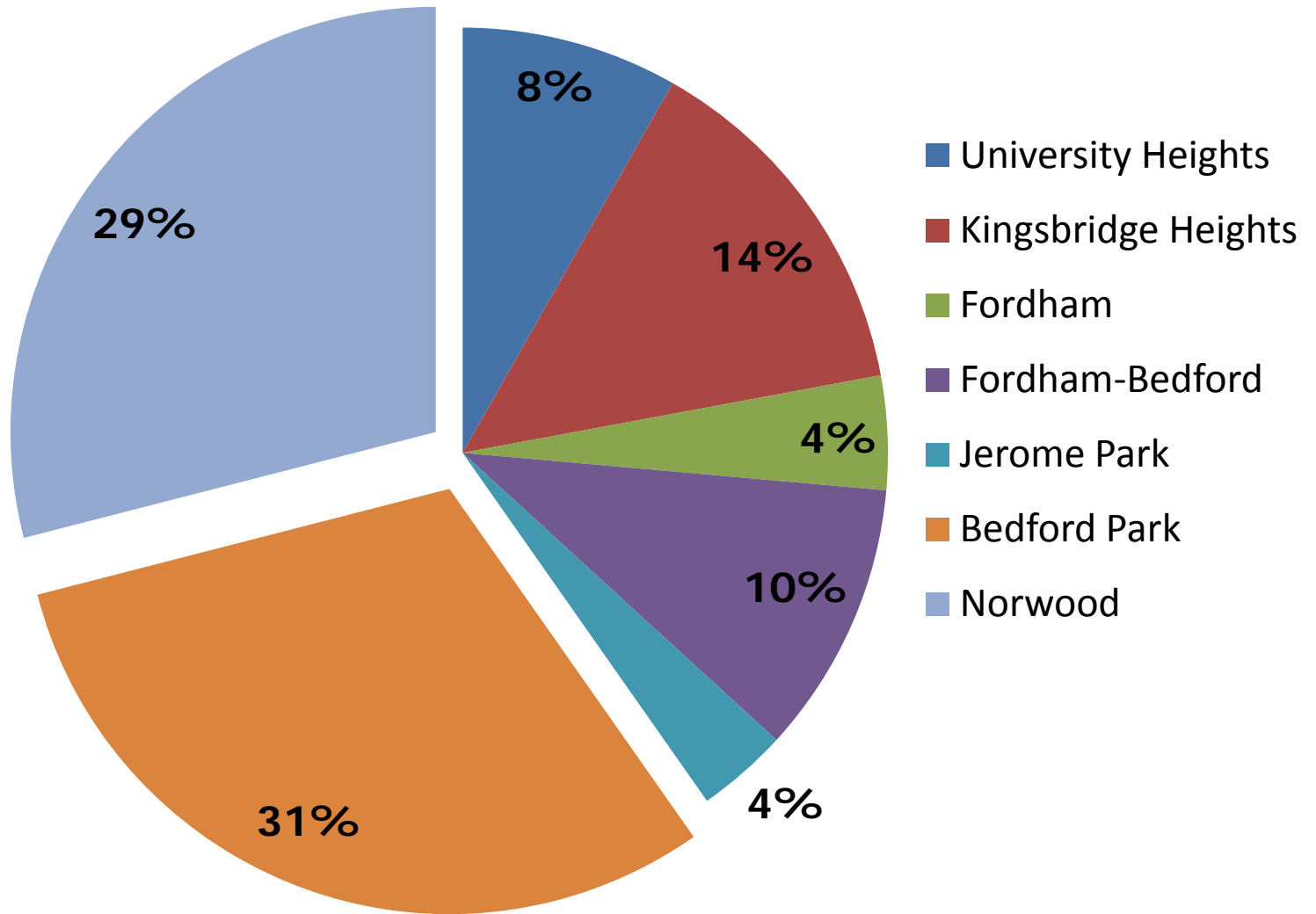


# Distribution of Business Types in the District By Address & By Neighborhood



- |  |  |   |   |   |  |
|--|--|---|---|---|--|
| <span style="color: #1f4e79;">■</span> Food      | <span style="color: #a52a2a;">■</span> Retail    | <span style="color: #70ad47;">■</span> Automotive | <span style="color: #6a3d9a;">■</span> Financial  | <span style="color: #4682b4;">■</span> Prof. Svcs | <span style="color: #ff8c00;">■</span> Gen. Svcs |
| <span style="color: #add8e6;">■</span> Education | <span style="color: #d9534f;">■</span> Religious | <span style="color: #c1e1c1;">■</span> Medical    | <span style="color: #b0c4de;">■</span> Non-Profit | <span style="color: #add8e6;">■</span> Government |  |

## Food Related Businesses in CB7 by Neighborhood and Percent of District



# Other Information Obtained...

- Bodegas (72), delis (74), and fast food restaurants (98) combined represent over 55% of all the food establishments in the district
- Retail clothing stores (84) represent the majority of all retail stores (354)
- Banks (16) represent 25% of all the financial institutions in the district, while multi-service centers represent over 48%
- There are more beauty salons (91) than any other business classified as a "General Service" (of 370 identified)
- There are as many liquor stores as there are produce stores in the district (14 each)
- There are over 8 times more bodegas/delis than supermarkets

# Next Steps...

- Share lists with stakeholders and ask them for their feedback about the district's economic resources.
- Look at other social factors (i.e. health) and see what impact the economic environment may be having on residents.
- Work with entrepreneurs to identify business needs and diversify the types of businesses/industries in the district.
- Expand into other community districts to that lists reflect the economic resources of the natural "neighborhoods" that are located on the borders of CD 7.
- *Most importantly, what questions or thoughts do you have about this information?*